Press Release No.: 39 - PR/BHL/2017 Dhaka, January 18, 2018

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Lakshmipur.

Bangladesh Honda Pvt. Ltd. opened a new showroom in Dhaka-Raipur Highway Road, Uttar Station (In front of Old Girl's College), Sadar, Lakshmipur on January 18, 2018 under the dealership of BEAUTY AUTOMOBILES. The showroom is new and will help the people of Lakshmipur to get Honda all model bikes, service and spare parts from this showroom.

"In Bangladesh, it is also our aim to be number 1 position by providing the product with the excellent fuel economy, good design and reliability and 3S service by our dealers. It is our wish that BEAUTY AUTOMOBILES will be No.1 dealer in Lakshmipur area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish." said Yuichiro Ishii, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attend the opening ceremony:

- 1. MR. Yuichiro Ishii, MD & CEO of Bangladesh Honda Private Limited
- 2. Mr. Osman Goni, Owner of BEAUTY AUTOMOBILES

Showroom Address:

HEAD Name: BEAUTY AUTOMOBILES Address: Dhaka-Raipur Highway Road, Uttar Station (In front of Old Girl's College), Sadar, Lakshmipur Contact Person : Mr. Osman Goni Cell: 01705-453344

